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News Release

For Immediate Release

Cactus Game Design and One2Believe are pleased to announce that Cactus will distribute the toy lines for One2Believe in the Christian markets.

Hayesville, NC: For years Christian bookstores and catalogs have looked to Cactus Game Design as their source for the best in board games, card games and computer games. More recently, One2Believe has introduced an affordable line of quality toys including play sets, action figures, dolls and plush toys. Effective immediately the lines for both companies will be available from Cactus. “This relationship seems to be divinely arranged,” says Rob Anderson, President of Cactus Game Design. “David Socha, President of One2Believe, and I ran into each other at the New York Toy Fair in February and started visiting. It quickly became apparent that we both shared many of the same ideals and goals toward ministry and offering quality entertainment products to families. Our lines compliment one another quite well without directly competing. Moreover, the game buyers and the toy buyers at the vast majority of our accounts are the same people. We surveyed a number of our key accounts as we investigated the opportunity and without exception all of our customers encouraged us to add the One2Believe toy lines to our program.”

Cactus customers will now have one point of origin for the both the Cactus games and the One2Believe toys. Moreover, both lines will be available at the same terms and discounts that Cactus customers have enjoyed on the games for years. Rob goes on to say that, “In these days of skyrocketing freight costs, we are pleased to be able to combine shipments and save our customers money on their freight while offering them the convenience of two strong lines from one source.”

David Socha adds, "We couldn't be happier to team up with a company with such integrity and ability"

Cactus Game Design is a leader in Christian game publishing with such flagship publications as the *Redemption*[®] trading card game, *Apples to Apples*[®] *Bible Edition* and *Outburst*[®] *Bible Edition*. Our aim is to provide quality games that are fun to play and strong in biblical content.

www.cactusgamedesign.com

One2Believe is a leader in Christian toy manufacturing. One2believe's passion is to help children learn important Bible lessons and to have them come to faith in Jesus. Our goal is to provide fun ways of teaching children about the greatest people who ever lived. Through the toys that we design children will learn and play out exciting stories about real people. Our toys teach children that there are real superheroes they can believe in!

www.one2believe.com